



The Royal Bank of Scotland Group



A Full House of Opportunities

Fred Watt
Group Finance Director

A Full House of Opportunities

What Does This Mean For RBS?

- Opportunities to:
 - Grow income organically
 - Improve efficiency
 - Make acquisitions if they are value enhancing

A Full House of Opportunities

Not New for RBS

- Our goal has been and remains to generate superior sustainable value for our shareholders
- To create value for our shareholders on a sustainable basis you need to be able to grow income on a basis that is:
 - Efficient
 - Profitable
 - Capable of repeating

A Full House of Opportunities

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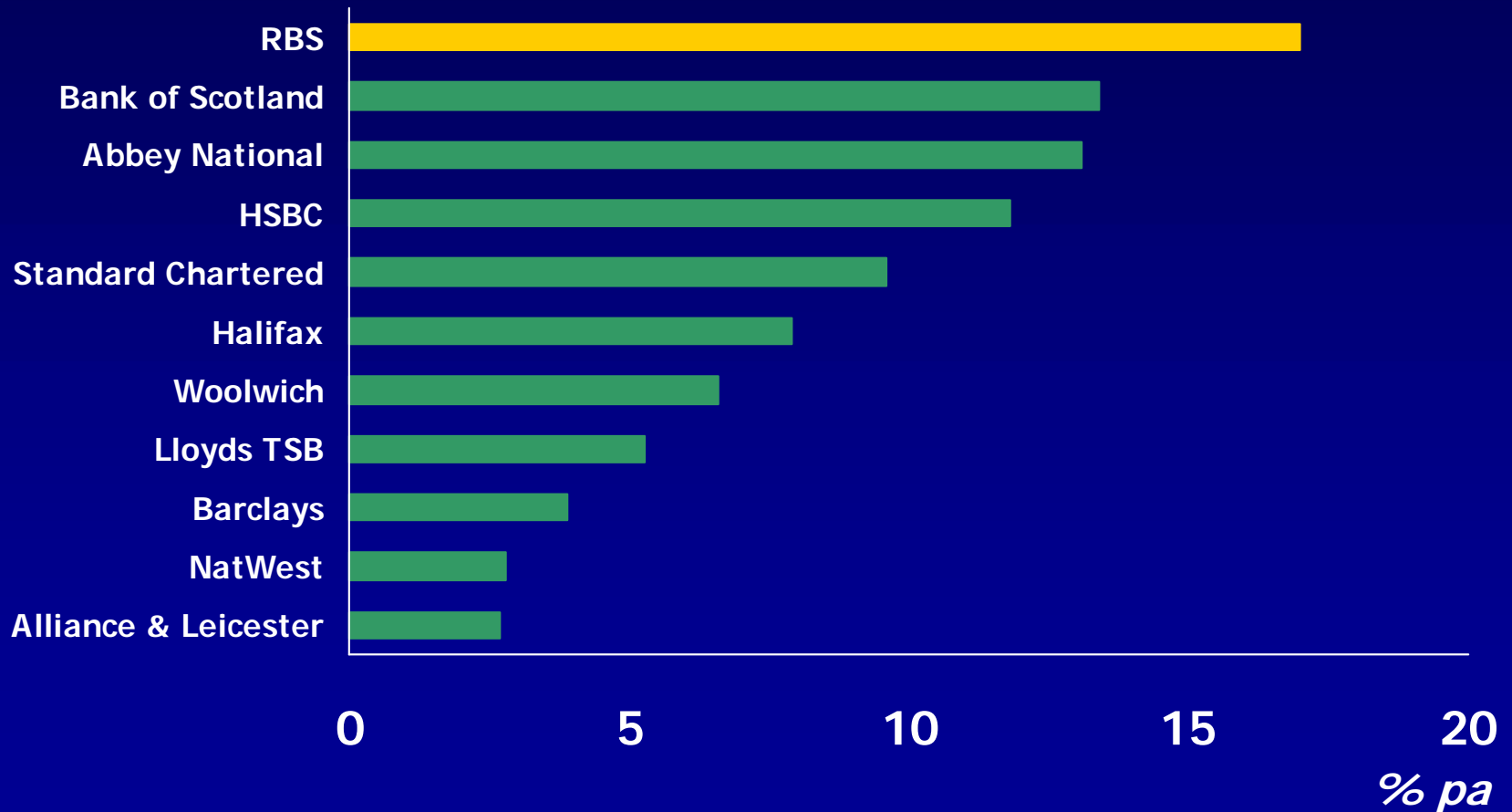
A Full House of Opportunities

Income Growth

- A key driver of sustainable value creation
- Consistent focus required

Income Growth

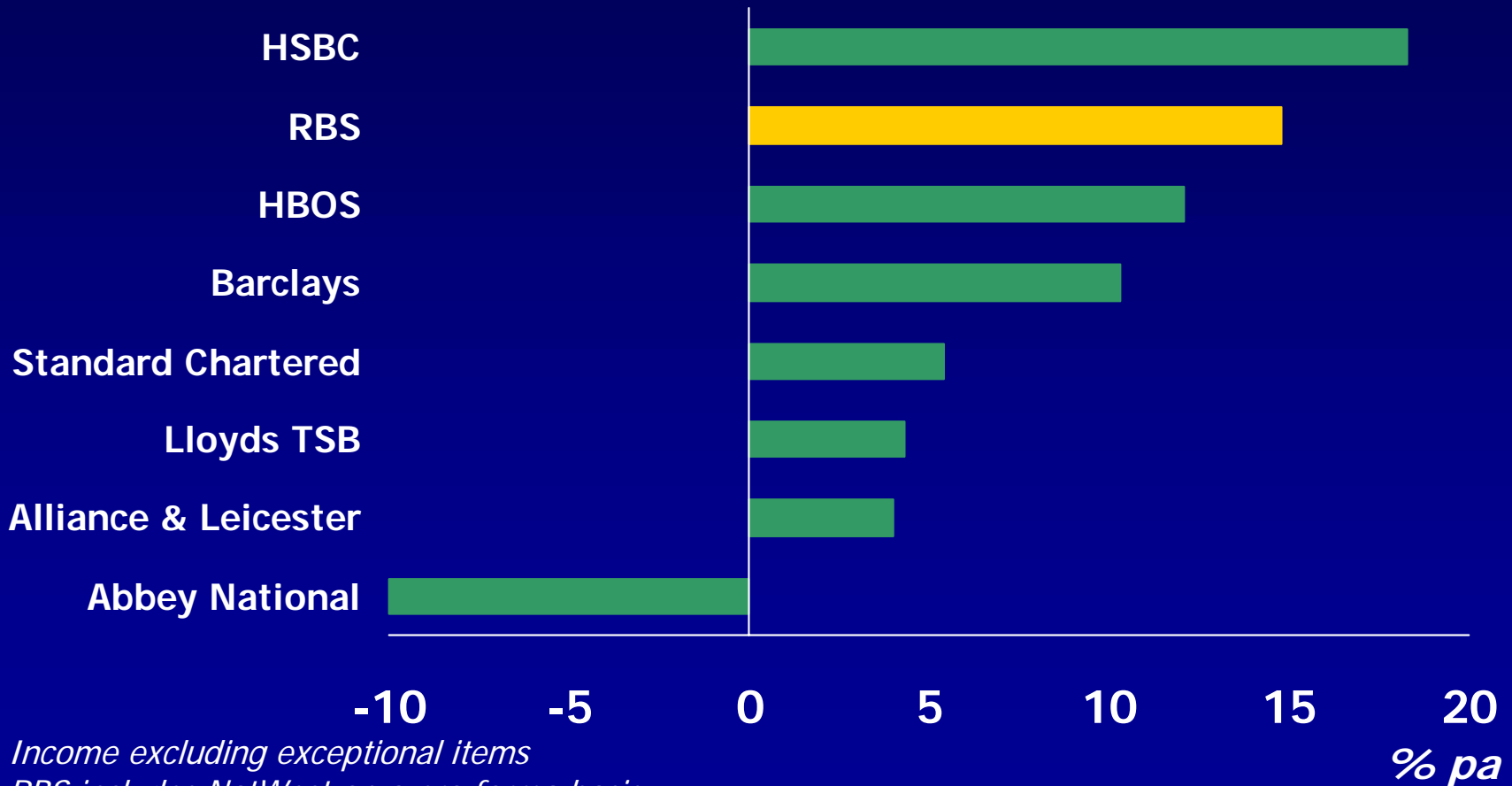
UK Banks Average Growth in Income 1992 – 1999



Income excluding exceptional items

Income Growth

UK Banks Average Growth in Income 1999 – 2003



Income excluding exceptional items

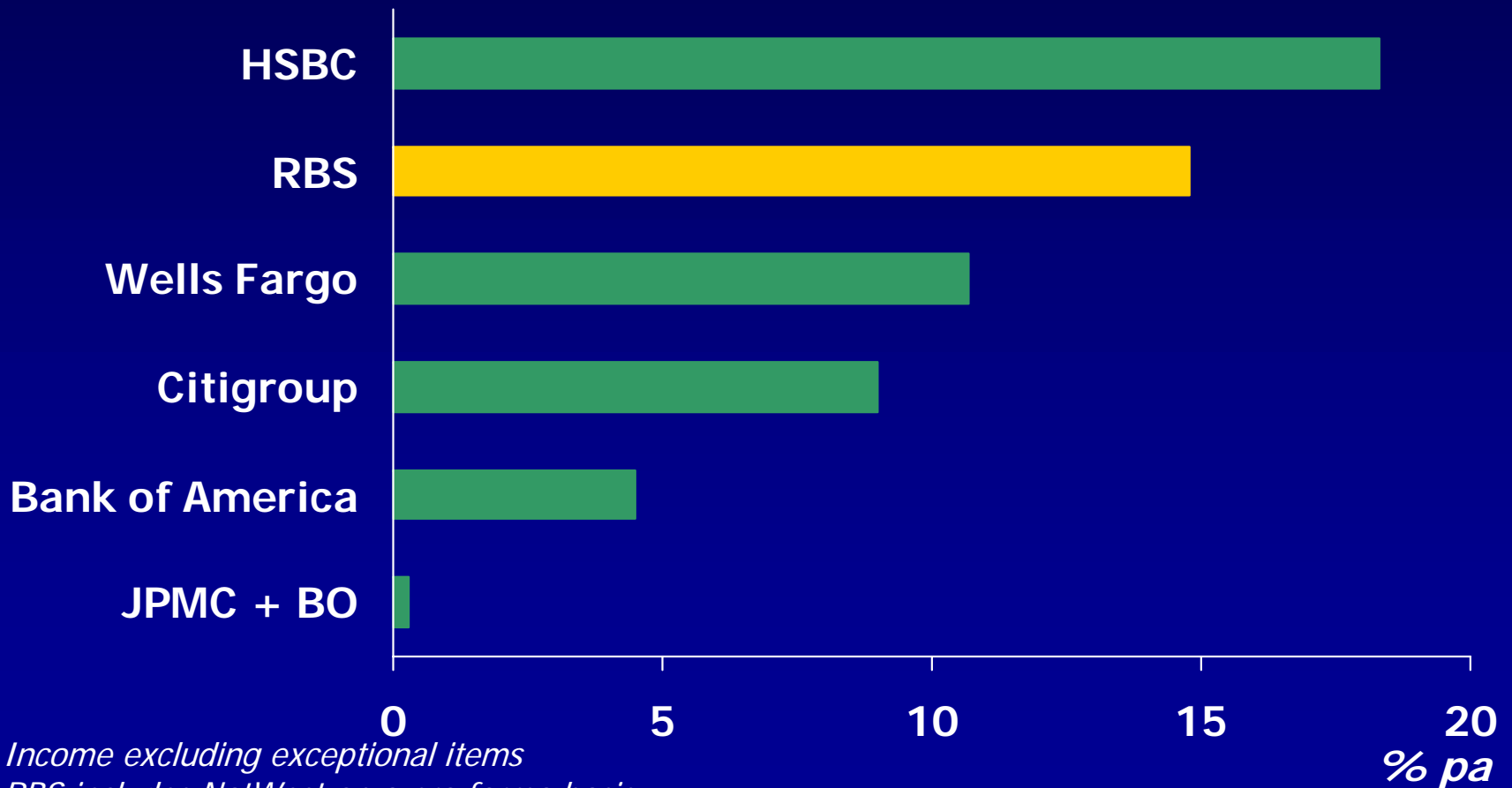
RBS includes NatWest on a pro forma basis

HSBC including Household (not pro forma)

% pa

Income Growth

World Banks Average Growth in Income 1999 – 2003



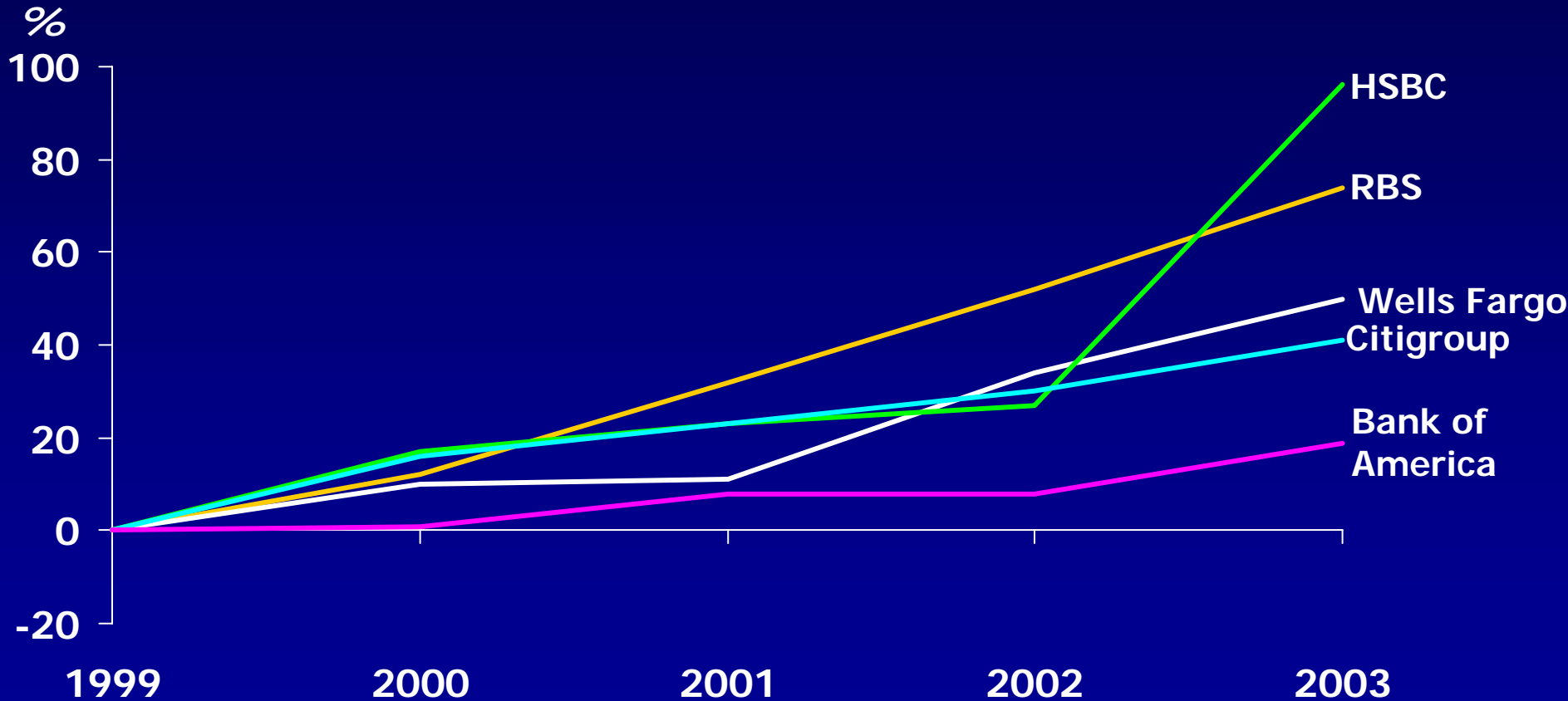
Income excluding exceptional items

RBS includes NatWest on a pro forma basis

HSBC including Household (not pro forma)

Income Momentum

World Banks Percentage Growth in Income from 1999



Income excluding exceptional items

RBS includes NatWest on a pro forma basis

HSBC including Household (not pro forma)

Organic Income Growth

Key Attributes For RBS

- Multi-brand, multiple channel
- Single platform
- Large distribution capacity
- Low market shares
- Profitable new businesses
- Diversity of income
- Geographical options for growth
- A major contributor to RBS income growth

Multi-Brand, Multiple Channel



First
Active

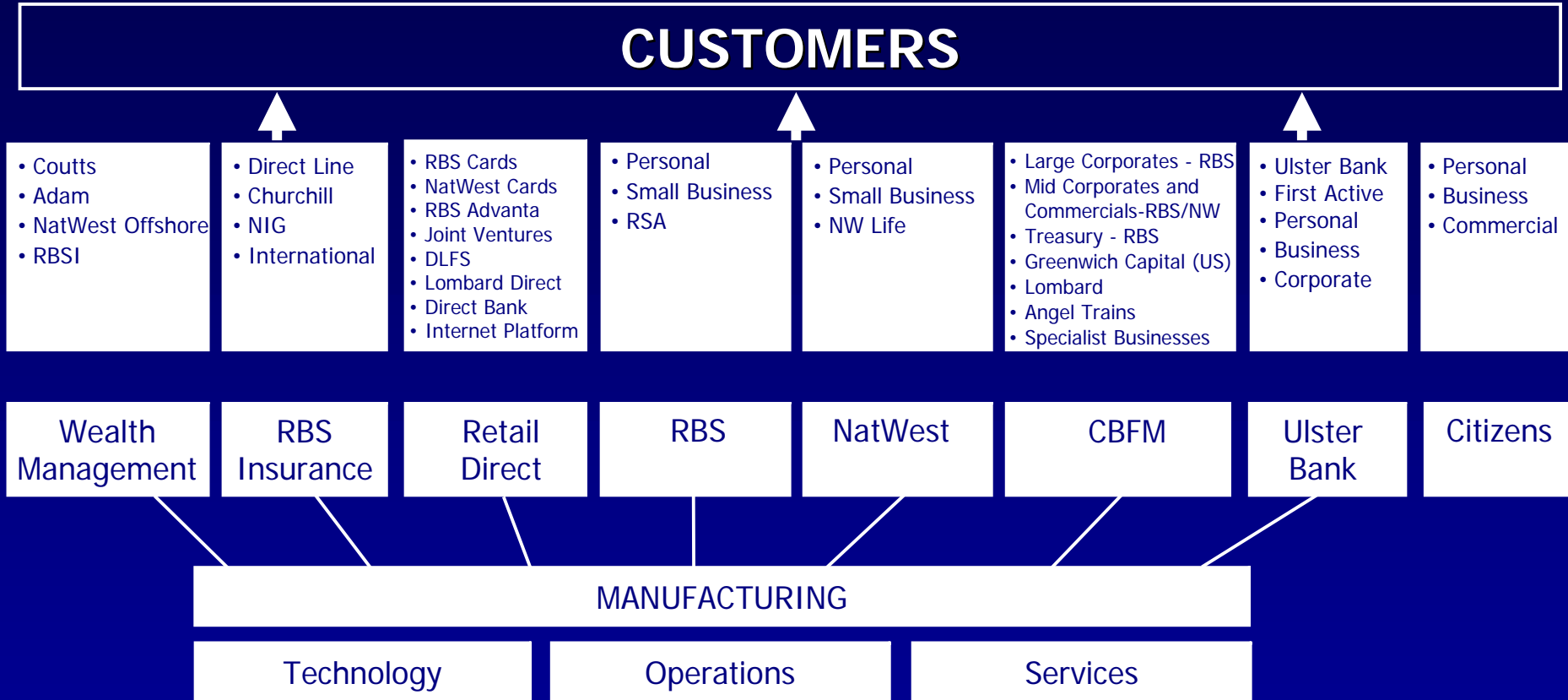
Lombard



Multi-Brand, Multiple Channel

- Appeals to different customer groups
- Allows different product variants, pricing
- Gives flexibility for future
- Allows management flexibility

Single Platform



Single Platform

- Scale
- Specialisation

Enable us to

- Implement new technologies across the Group
- Deliver cost savings associated with acquisitions
- Economies of scale, benefits of specialisation

Large Distribution Capacity

<i>Distribution Channels</i>	<i>Ranking UK</i>
■ Branches	#1
■ Supermarkets	#1
■ Telephone	#1
■ Internet	#? (Large)
■ ATMs	#1
■ Relationship Managers	#1

Low Market Shares

<i>UK Market Shares</i>	<i>Total RBS</i>
Current accounts	20%
Savings accounts	8%
Personal loans	10%
Mortgages	5%
Credit cards	15%
Life insurance	2%
Motor insurance	16%
Home insurance	13%
Small business relationships	29%
Corporate lead relationships	32%

Source: NOP 2003, NFO 2003, RBS estimates

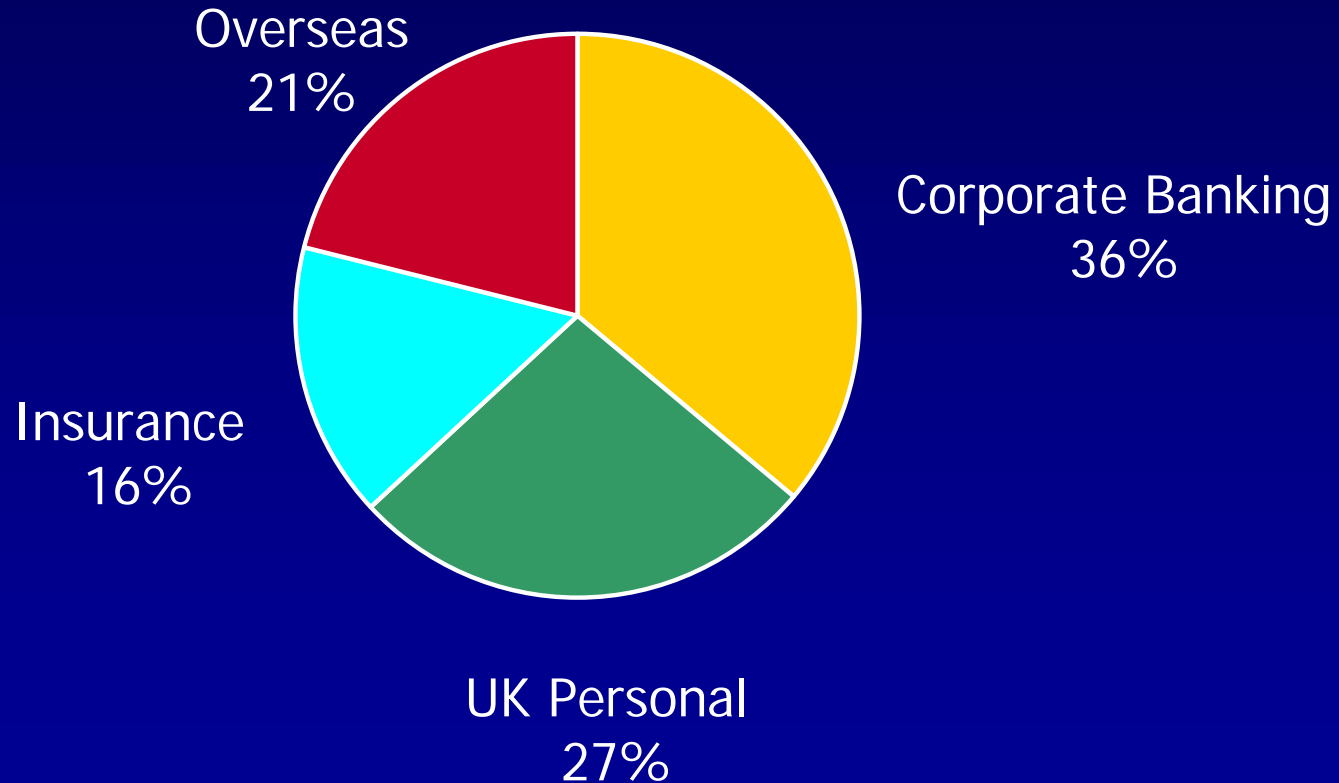
Profitable New Businesses

<i>Examples of UK Financial Services New Entrants</i>	<i>Commenced</i>	<i>Profit/(Loss) 2003</i>
Scottish Widows Bank	1995	£17m
Goldfish	1996	(£30m)
The One Account	1997	£23m
Sainsbury's Bank	1997	£22m
Tesco Personal Finance (RBS JV)	1997	£173m
Egg	1998	(£34m)
Standard Life Bank	1998	£5m
Direct Line Rescue	1998	£31m
Marbles	1999	not reported
Smile	1999	not reported
Cahoot	2000	(£15m)
Intelligent Finance	2000	(£53m)
Zurich Bank	2001-03	Closed Mar 03

Profit/(loss) before exceptional items

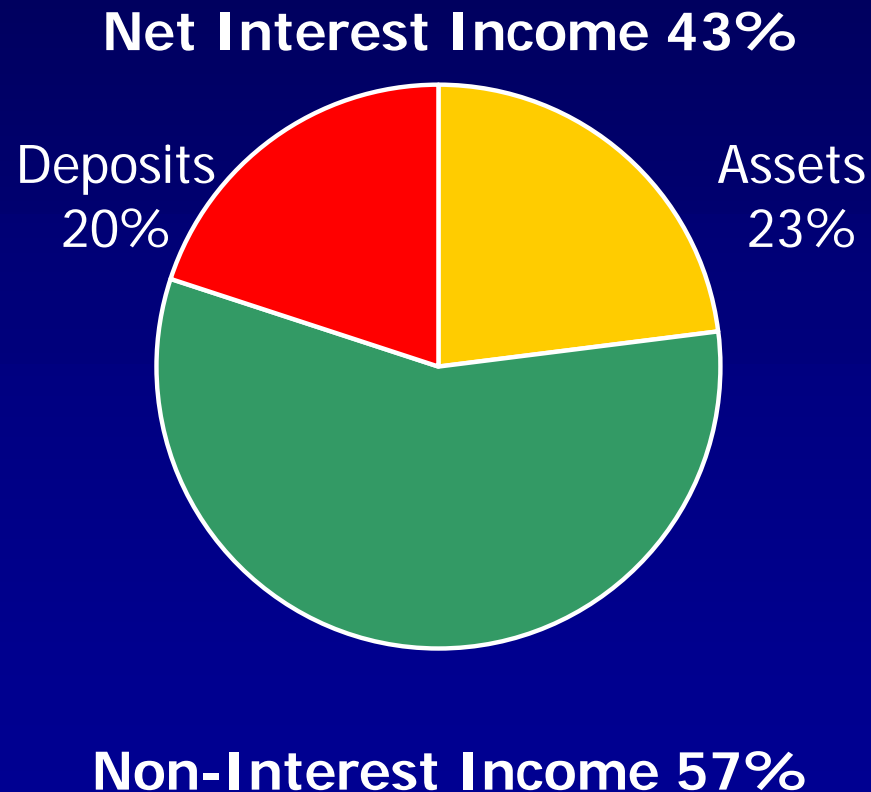
Diversity of Income

RBS Income 2003



Diversity of Income

RBS Income Mix 2003



Diversity of Income

Net Interest Income

% of Total Income 2003

Personal deposits	11%
Personal lending	12%
Business deposits	9%
Business lending	11%
Net interest income to total income	43%

Diversity of Income

- Not too dependent on personal lending

	<i>UK</i>	<i>Non-UK</i>	<i>% of Total Income 2003</i>
Consumer finance	7%	1%	8%
Mortgages	3%	1%	4%
Personal lending	10%	2%	12%

Diversity of Income

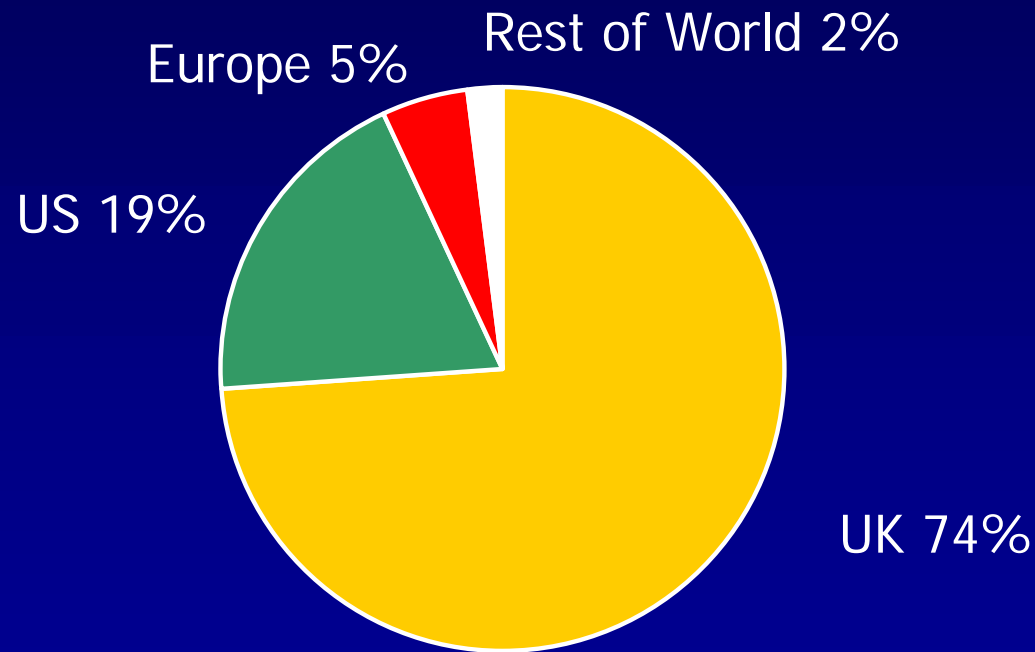
Non-Interest Income

% of Total Income 2003

Net fees and commissions	23%
– Money transmission and lending	12%
– Cards related	4%
– Other	7%
General insurance premium income	16%
Dealing profits (before associated costs)	9%
Other operating income	9%
Non-interest income to total income	57%

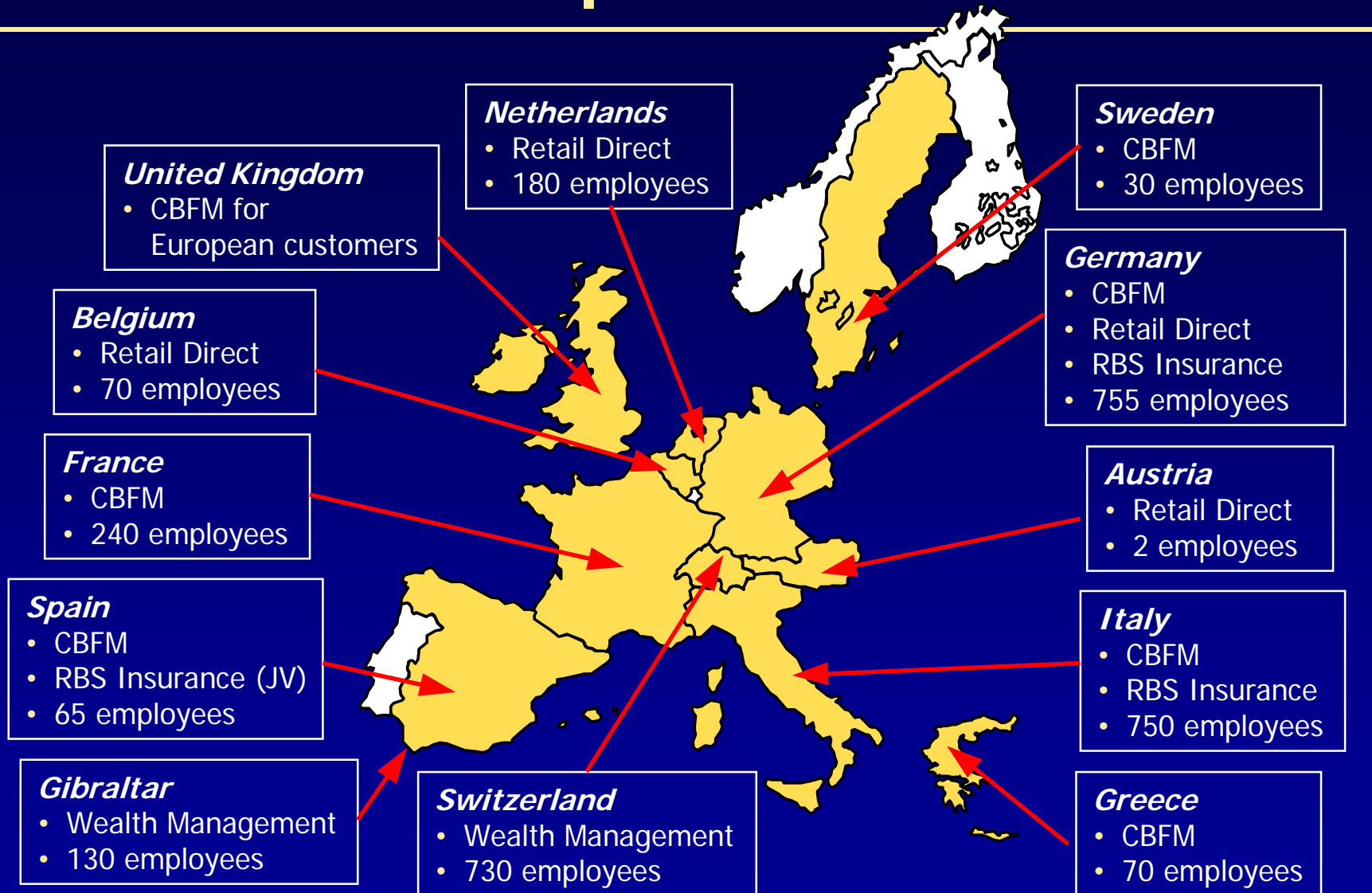
Diversity of Income

RBS Profit Before Tax 2003



Geographical Options for Growth

Continental Europe



2003 Income: £0.6bn

Customers: 3.6m

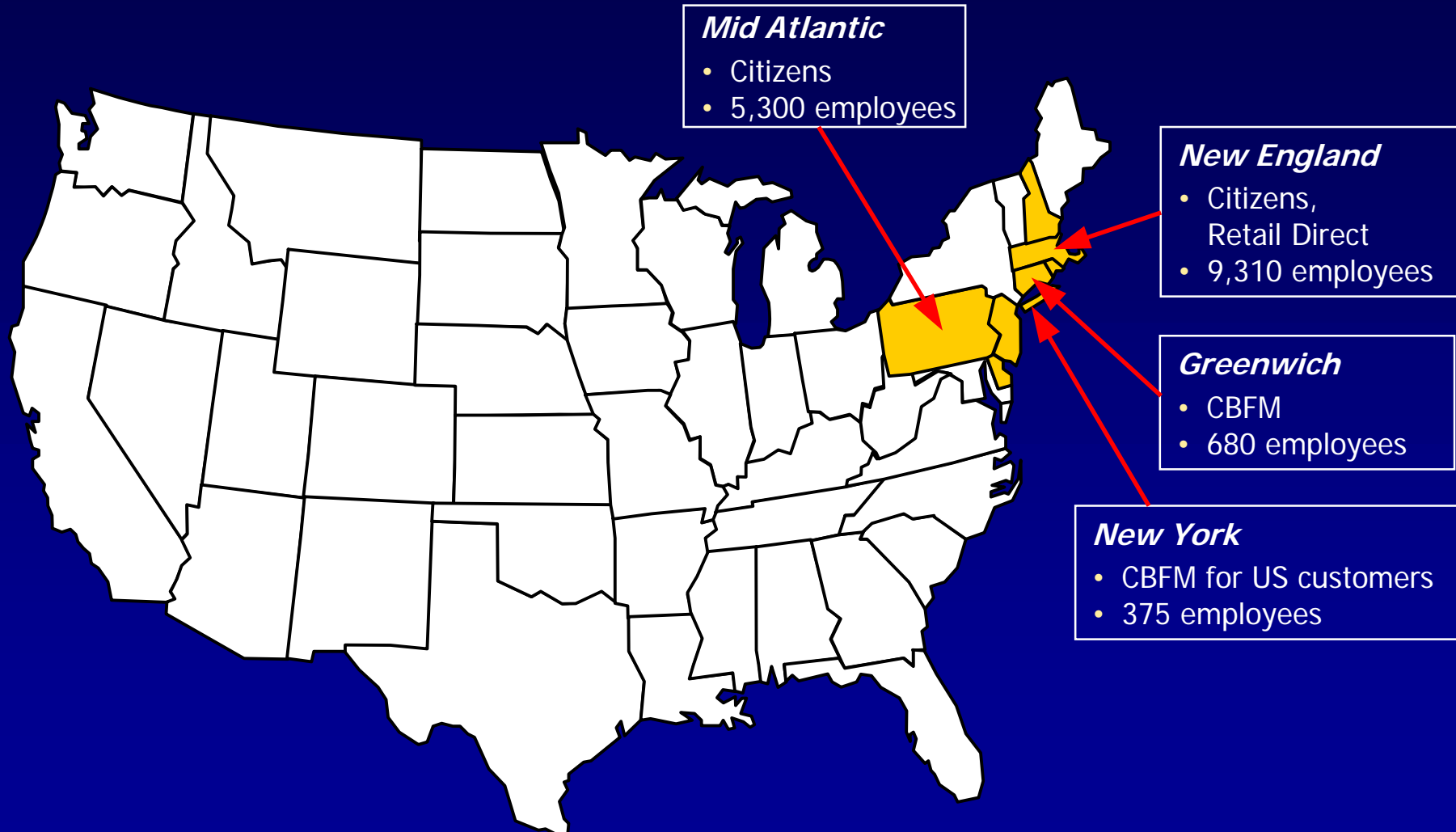
Employees: 3,020

Geographical Options for Growth

Continental Europe

<i>Income</i>	<i>2003</i> <i>£m</i>	<i>2002</i> <i>£m</i>	<i>Change</i> <i>%</i>
Corporate Banking and Financial Markets	182	128	+42%
RBS Insurance	160	85	+88%
Wealth Management	105	85	+24%
Retail Direct	84	55	+53%
Central items	23	22	
Continental Europe	554	375	+48%

Geographical Options for Growth United States



2003 Income: £2.9bn

Customers: 3.7m

Employees: 15,660

Geographical Options for Growth United States

<i>Income</i>	<i>2003</i> <i>\$m</i>	<i>2002</i> <i>\$m</i>	<i>Change</i> <i>%</i>
Citizens	2,984	2,578	+16%
Corporate Banking and Financial Markets	1,581	1,276	+24%
United States	4,565	3,854	+18%

Organic Growth

A Major Contributor

RBS Income Growth

	<i>Pro forma 1999</i>	<i>2003</i>	<i>Change over 4 Yrs</i>	
	<i>£m</i>	<i>£m</i>	<i>£m</i>	<i>%</i>
Total income	11,065	19,229	8,164	+74%

Components of Income Growth

	<i>£m</i>	<i>% Total</i>
NatWest transaction benefits	872	11%
Other acquisitions	1,865	23%
Organic growth	5,427	66%
Total	8,164	100%

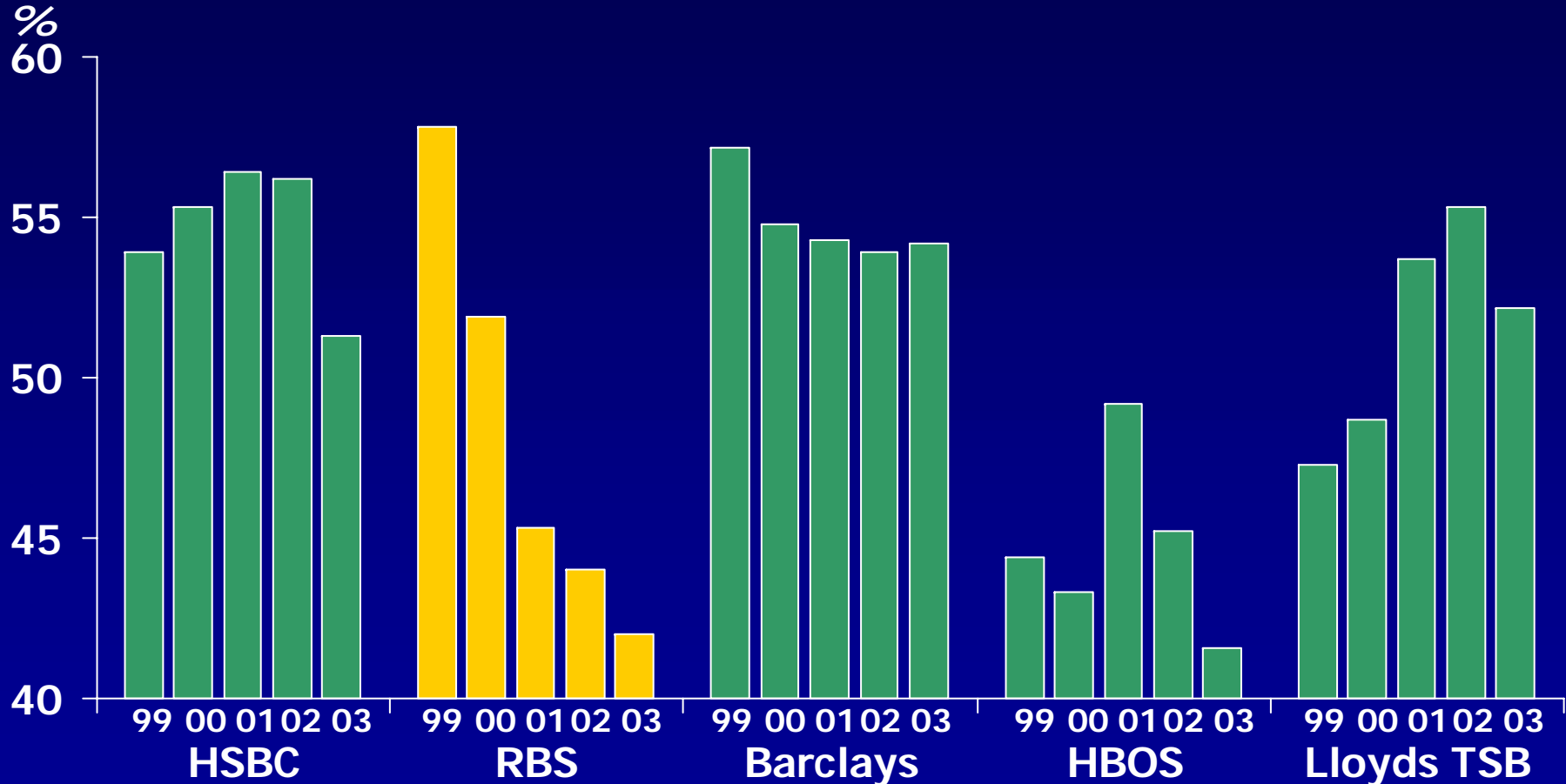
A Full House of Opportunities

What Does This Mean For RBS?

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 - Grow income organically
 - **Improve efficiency**
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Improve Efficiency

Cost:Income Ratio 1999-2003



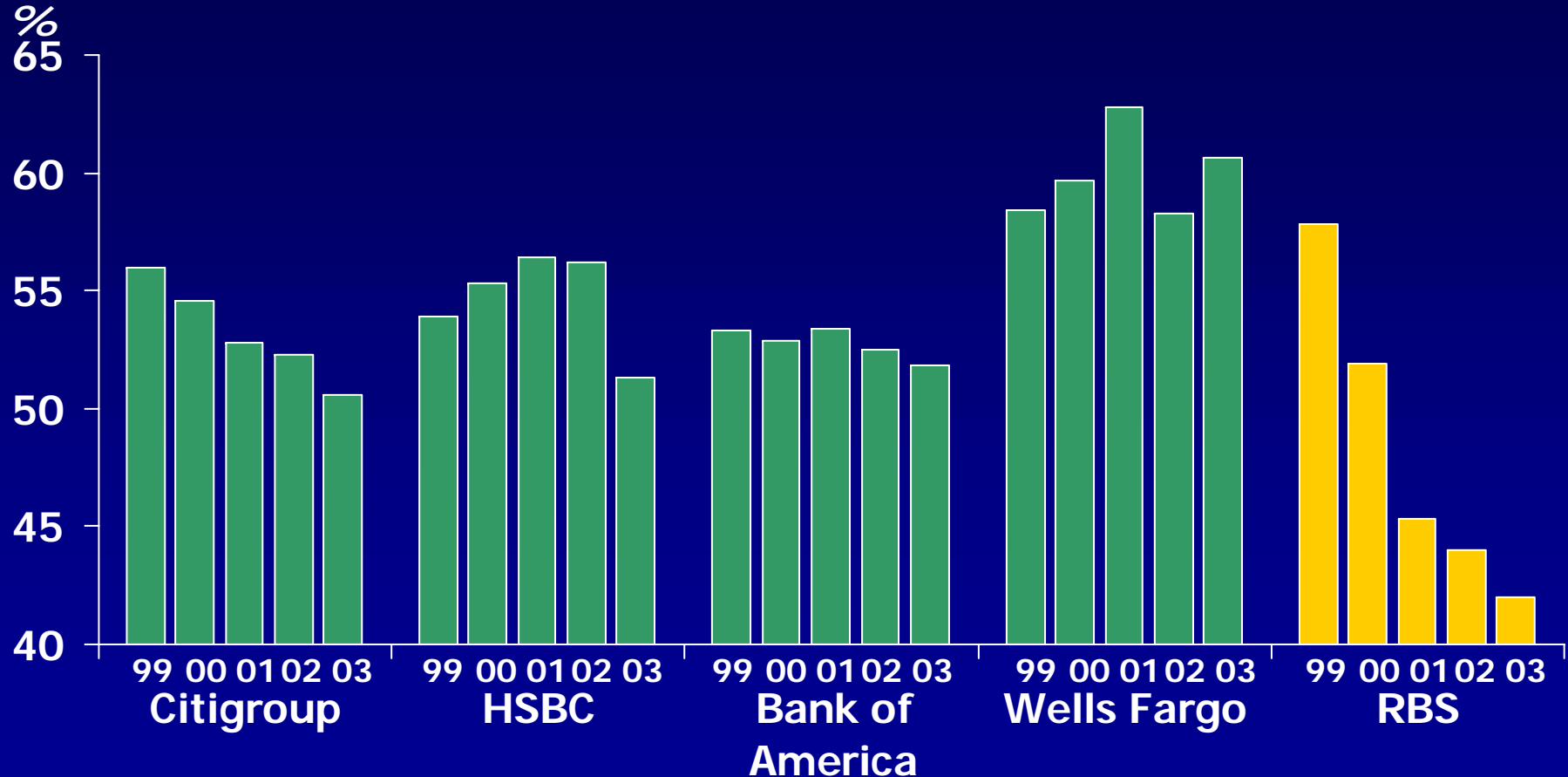
Cost:income ratios as reported by banks, or based on income and costs reported by banks

HSBC including Household

RBS: netting operating lease depreciation against rental income

Improve Efficiency

Cost:Income Ratio 1999-2003



Cost:income ratios as reported by banks, or based on income and costs reported by banks

HSBC including Household

RBS: netting operating lease depreciation against rental income

Improve Efficiency

Outlook

- Group-wide programme of initiatives
- Managed like NatWest integration
- No 'below the line' costs
- Three year programme 2003 – 2005

Improve Efficiency

Outlook

2003 Break-even

2004 Spend accelerates, but good payback

2005 Completion achieved, benefits in full flow

2006 Full annualised benefits delivered

- On current business mix, planned initiatives would take cost:income ratio below 40%

A Full House of Opportunities

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 - **Make acquisitions if they are value enhancing**

Able to Make Good Acquisitions

- Expect to generate surplus capital
- Don't need to make acquisitions
- Geographic options for acquisitions
- Track record of making good acquisitions
- Track record of successful integration of acquisitions
- Delivery of cost savings and revenue benefits

Acquisitions 2003-2004

<i>Completed</i>	<i>Acquisition</i>	<i>Division</i>	<i>Consideration (m)</i>
2003			
Jan	Commonwealth Bancorp	Citizens	\$450
Jun	Nordisk Renting	CBFM	€104
Jul	Port Financial Corporation	Citizens	\$285
Jul	Santander Direkt Bank	Retail Direct	€486
Sep	Churchill Insurance Group	Direct Line	£1,100
Oct	Community Bancorp	Citizens	\$116
Nov	Bank von Ernst	Wealth Mgt	Swfr 500
2004			
Jan	Roxborough Manayunk Bank	Citizens	\$136
Jan	First Active	Ulster Bank	€887
Feb	People's Bank (credit cards)	Retail Direct	\$360
May*	Charter One	Citizens	\$10,500

* *Announced, not completed*

2003 Major Acquisitions

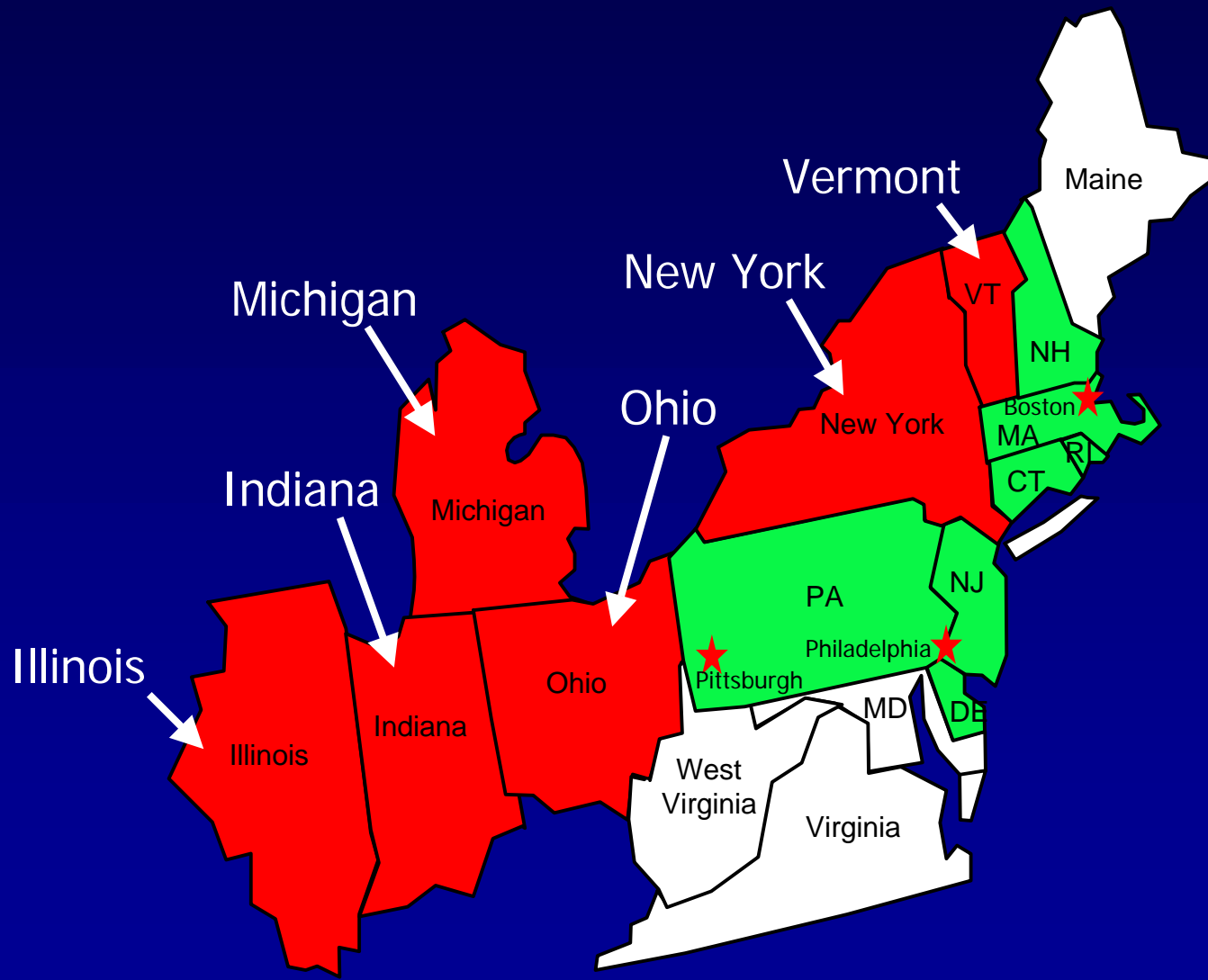
- RBS Insurance including Churchill
 - #2 general insurer in UK
 - #1 in motor, #2 in home
 - Two leading direct retail brands
 - Added broker channel, stronger in partnerships

- Ulster Bank including First Active
 - Strong #3 bank in Ireland, #1 in Northern Ireland
 - Strong in mortgages as well as banking products
 - Complementary brands, branch networks
 - Leverage Group resources in CBFM and manufacturing

Acquisition of Charter One

- Logical geographic extension with significant transaction benefits
- Significant increase in scale
- Opportunities for organic growth
- Options for future acquisitions
- Top 10 bank in US
- 25% of RBS profit before tax from US

Logical Geographic Extension



Significant Increase in Scale

	<i>Charter One</i>	<i>Citizens</i>	<i>Increase</i>
■ Customers (000s)			
– Personal	1,719	2,462	+70%
– Business	98	233	+42%
■ Branches			
– Traditional	456	615	+74%
– Supermarket	160	258	+62%
■ ATMs	988	1,661	+59%
■ Employees	7,843	15,779	+50%

Opportunities for Organic Growth

<i>000s</i>	<i>Households</i>	<i>000s</i>	<i>Households</i>
<i>New England</i>		<i>Mid West</i>	
Rhode Island	424	Ohio	4,536
Massachusetts	2,506	Illinois	4,692
Connecticut	1,339	Michigan	3,886
New Hampshire	501	Indiana	2,399
<i>Mid Atlantic</i>		<i>North East</i>	
Pennsylvania	4,854	Upstate New York	1,658
		Vermont	248

Source: SNL Datasource as at 30 June 2003

Opportunities for Organic Growth

<i>000s</i>	<i>Small Businesses</i>	<i>000s</i>	<i>Small Businesses</i>
<i>New England</i>		<i>Mid West</i>	
Rhode Island	21	Ohio	180
Massachusetts	128	Illinois	217
Connecticut	67	Michigan	166
New Hampshire	27	Indiana	98
<i>Mid Atlantic</i>		<i>North East</i>	
Pennsylvania	204	Upstate New York	86
		Vermont	16

Source: SNL Datasource as at 30 June 2003, US Small Business Association

Opportunities for Organic Growth

	<i>Population (m)</i>	<i>Total Deposits \$bn</i>	<i>F'cast Ave H'hold Income Growth (03-08)</i>
<i>Mid West</i>			
Chicago, Illinois	8.4	211.4	15.1%
Detroit, Michigan	4.5	78.6	16.2%
Cleveland, Ohio	2.3	64.8	15.0%

Options for Future Acquisitions

<i>State</i>	<i>Number of Banks/Thrifs</i>
<i>Mid West</i>	
Ohio	293
Illinois	671
Michigan	154
Indiana	191
<i>North East</i>	
Upstate New York	46
Vermont	24

Top 10 Bank in US

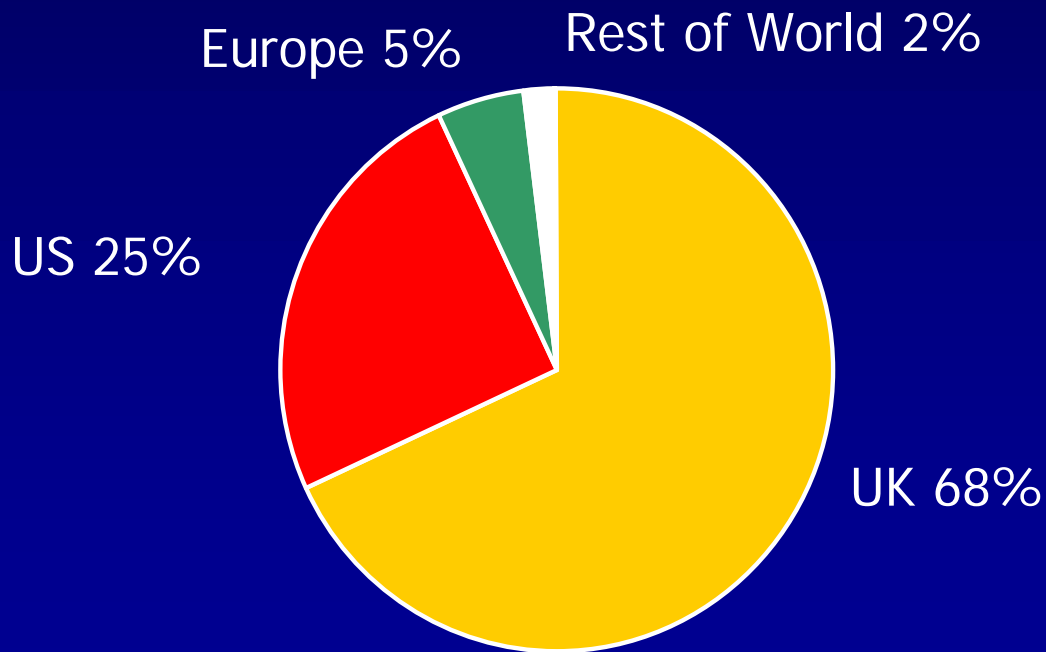
	<i>Deposits \$bn</i>
1. Bank of America	575
2. JP Morgan Chase + Bank One (pending)	503
3. Citigroup	499
4. Wells Fargo	248
5. Wachovia	232
6. US Bancorp	119
7. SunTrust Banks + National Commerce Financial (pending)	97
8. Pro forma Citizens + Charter One	87
8. HSBC North America	86
9. National City + Provident Financial (pending)	77
10. BB&T	64
11. Citizens	60
12. Fifth Third Bancorp	55
13. Regions Financial + Union Planters (pending)	54
14. ABN Amro North America	53
15. KeyCorp	50
16. PNC	48
17. Comerica	43
18. UnionBanCal	39
19. SouthTrust	36
20. M&T Bank	33

US commercial banks, US GAAP deposits, 31 March 2004

Source: SNL DataSource

25% of RBS Profit Before Tax from US

RBS Profit Before Tax After Charter One



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- Organic income growth
 - Multi-brand, multiple channel
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 - Profitable new businesses
 - Diversity of income
 - Geographical options for growth
 - A major contributor to RBS income growth
- Improve efficiency
- Able to make good acquisitions





The Royal Bank of Scotland Group

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